
prudsys IREUS Demandware Connector

Documentation

Version 1.0



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Summary

This document describes the steps required to install, configure and activate prudsys IREUS to have prudsys recommendations displayed on your Demandware shop systems. Throughout the installation and configuration process you will install the prudsys IREUS Connector for Demandware, integrate the prudsys cartridge, configure a new module in the Demandware Business Manager, register yourself on MyIREUS to get your unique RE-ID and upload product, category and transaction data. The last step will be the inclusion of calls to the prudsys IREUS Recommendation Engine and the integration of recommendations into your storefront.

Component Overview

Functional Overview

After completing the integration of the prudsys IREUS Connector you will get prudsys IREUS recommendations on home, category and product pages. The Connector will ease effectively the configuration effort to integrate, configure and activate prudsys IREUS recommendations. Therefore two main functionalities are provided: a new Demandware Business Manager module and new export functionality for required data.

The new Demandware Business Manager module called “prudsys IREUS Recommendations” will be available under “Products and Catalogs” of your site. This module is used to configure prudsys IREUS recommendations for your site. It allows you to activate and deactivate prudsys recommendations almost immediately. The view type you enter here will be used to display the previews within recommendations in the preferred size. The module furthermore delivers data upload URLs required in the configuration process on MyIREUS and contains example templates of recommendations specifically customized to Demandware shops. If you configure prudsys IREUS the first time it is very helpful to be able to execute the prior configured export job for product and category data within the module surface. Last but not least briefly information about required <isinclude>-statements is presented, which have to be included into specific templates of your shop.

The new export functionality for required data extracts only necessary product, category and transaction information to display proper recommendations and formats them to the appropriate layout.

Use Cases

Configuration of prudsys IREUS Recommendations

The new Business Manager module “prudsys IREUS Recommendations” allows you to configure and save all necessary settings to activate, call and display prudsys IREUS recommendations. All data entered in area “prudsys IREUS Basic Settings” will be saved permanently after clicking on save.

Activate and deactivate recommendations for your storefront

You can easily activate and deactivate the call and the display of prudsys IREUS recommendations for your storefront. This can be configured in the new Business Manager module “prudsys IREUS Recommendations”, which can be found under “Products and Catalogs” of your site. The module prudsys IREUS Recommendations provides the option to “Activate prudsys IREUS”. If the box is unchecked, the call of prudsys IREUS recommendations is deactivated and no recommendation will be displayed on your shop sites. The other way around, you have to activate this checkbox in order to have prudsys IREUS recommendations embedded into your shop sites.

Note: Make sure that you have installed and configured the prudsys IREUS Connector properly and that your personal Recommendation Engine, which you created on MyIREUS (www.ireus.net), is activated and it's status is ok.

Export of required product and category data

The job “IREUExport” will extract and save product and category data, which are required to display proper recommendations, to the files product.csv and category.csv, after completion of all installation and configuration steps. The files will be created in the import and export folder under “.../Impex/upload/ireus/{ Your Site}/”.

Limitations, Constraints

Export of product and category data is a time consuming operation. The necessary execution time depends on the number of products of your site. Make sure not to fetch product and category data on MyIREUS until the export job “IREUExport” has stopped.

Compatibility

This manual relates to version 2.10.6 of Demandware.

Privacy & Payment

The prudsys IREUS Connector does not make usage of Demandware Credit Card data.

Implementation Guide

Setup

The provided cartridge is named “int_prudsys”. It contains the following pipeline, script, form, static template and miscellaneous components:

Pipelines:

- ConfigIreus.xml (see figure 1)
- Export.xml (see figure 2)
- ExportAsJob.xml (see figure 3)

Visualizations of the pipelines:

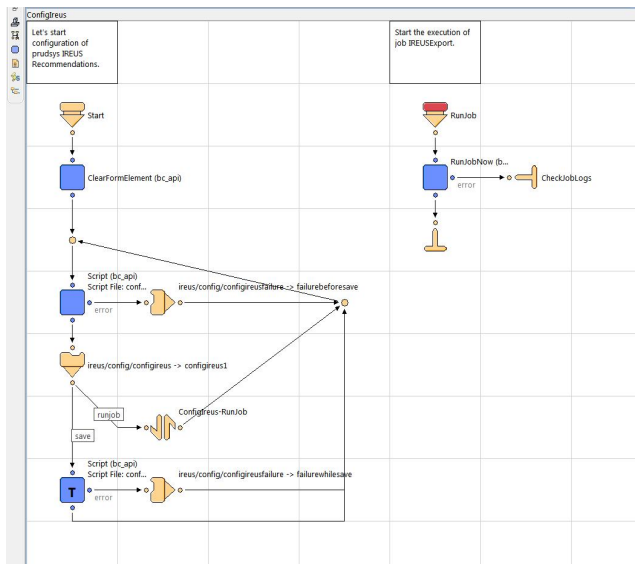


Figure 1: Visualization of pipeline ConfigIreus

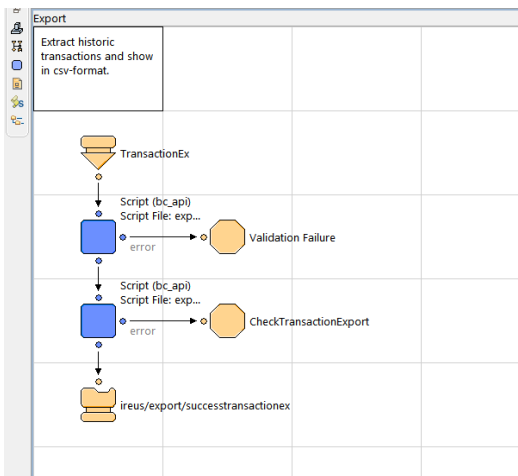


Figure 2: Visualization of pipeline Export

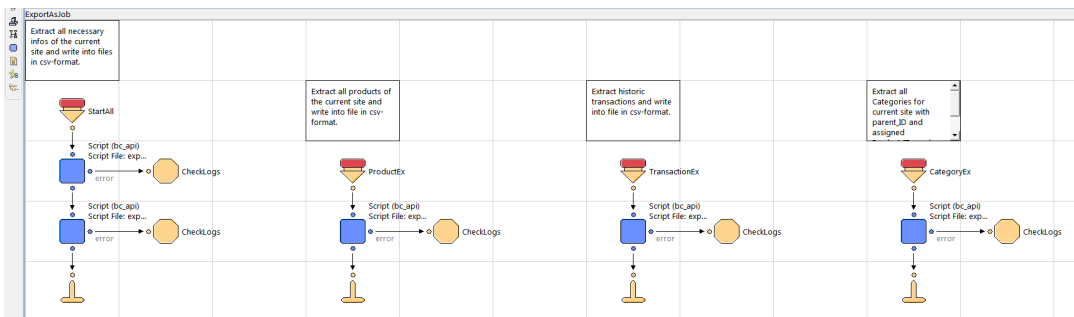


Figure 3: Visualization of pipeline ExportAsJob

Scripts:

- config/ConfigIreus.ds
- config/ConfigIreusSave.ds
- export/CategoryEx.ds
- export/ProductEx.ds
- export/TransactionEx.ds
- export/TransactionEx_Job.ds
- export/CodeValidation.ds

Forms:

- default/configireus.xml

Static:

- default/icons/IREUS_ico.gif

Templates:

- default/application/MenuFrame.isml
- resources/ireus.properties
- default/ireus/config/configireus.isml
- default/ireus/config/configireusfailure.isml
- default/ireus/export/successtransactionex.isml

- default/ireus/recommendations/ireusrecommendationsbasket.isml
- default/ireus/recommendations/ireusrecommendationscategory.isml
- default/ireus/recommendations/ireusrecommendationsfooter.isml
- default/ireus/recommendations/ireusrecommendationshome.isml
- default/ireus/recommendations/ireusrecommendationsorder.isml
- default/ireus/recommendations/ireusrecommendationsproduct.isml
- default/ireus/tools/tools.isml

Miscellaneous:

- bm_extensions.xml
- int_prudsys.properties

Configuration

Installation of prudsys IREUS Interface to Demandware.

In the following steps you establish the conditions to activate and configure prudsys IREUS recommendations.

1. Import the cartridge 'int_prudsys' to your Demandware instance.

You may use Demandware UX Studio to do so. Open Demandware UX Studio. Choose tab 'Navigator'. Open the context menu and choose 'Import' and in the dialogue select 'Existing Projects into Workspace'. Navigate to the unzipped directory and select directory 'int_prudsys'. After importing the cartridge make sure it is uploaded to the server.

2. Make the extension known to your Demandware shop and Demandware Business Manager.

Log in to Business Manager. Go to Business Manager > Administration > Sites > Manage Sites > Manage the Business Manager site. > Settings. In the field 'Cartridges' append the name of the cartridge you recently uploaded. Choose 'Apply'.

Do the same for your site, which shall use prudsys IREUS recommendations later on. Navigate to Business Manager > Administration > Sites > Manage Sites > { Your Site } > Settings. In the field 'Cartridges' append the name (e. g. 'int_prudsys') of the cartridge you recently uploaded. Choose 'Apply'. Note: Different cartridges can be separated in the field 'Cartridges' by colon.

3. Set the rights to use the new module 'prudsys IREUS Recommendations'.

After completing the above steps you will find the new module 'prudsys IREUS Recommendations' under 'Products and Catalogs' in Business Manager. To make the module visible, choose a role and set the appropriate rights for the new module. In Business Manager navigate to Administration > Organization > Roles & Permissions > { Your Chosen Role } > Business Manager Modules. Under 'Select Context' choose the name of your site, which shall use prudsys IREUS recommendations and click 'Apply'. The Business Manager module 'Products and Catalogs' shows the new entry 'prudsys IREUS Recommendations'. Check it and click 'Update' to confirm.

4. Import the custom business object 'ireusconfig'.

In Business Manager go to Administration > Site Development > Import & Export. First upload the file 'ireusconfig_meta.xml'. You will find it in your unzipped folder in directory 'metadata'. Choose

'Upload' and in the upload file dialogue navigate to the directory 'metadata' and select the appropriate file. After uploading the file go back to 'Import & Export' and choose 'Import'. You should see the uploaded file. Select it and follow the steps of the import dialogue.

5. Import the prudsys IREUS export job.

In Business Manager navigate to Administration > Operations > Import & Export. First upload the file 'ireus_export_job.xml'. You will find it in your unzipped folder in directory 'export_job'. Choose 'Upload' and in the upload file dialogue navigate to the directory 'export_job' and select the appropriate file. After uploading the file go back to 'Import & Export' and choose 'Import'. You should see the uploaded file. Select it and follow the steps of the import dialogue.

6. Configure the prudsys IREUS export job.

After importing the job in the step before you will have to configure it to work with your site. In Business Manager go to Administration > Operations > Job Schedules. You should see the new job 'IREUExport'. Click the ID of the job. In tab 'General' make sure that the job is enabled and that the 'Execution Scope' is set to 'Sites'. Do not change pipeline and start node and enter an appropriate 'Recurring Interval'. Note: The Job should run once every day.

In the tab 'Sites' select your site, which shall use prudsys IREUS recommendations and click 'Apply'. Note: Jobs cannot be executed in a scheduled manner on 'Sandbox' instances.

7. Create a new export role and user.

In order to have access to the exported files for prudsys IREUS you have to create a new role and user, which will be used by prudsys IREUS to download the latest product and category data. In Business Manager go to Administration > Organization > Roles & Permissions and click 'New'. Enter an id and apply. Choose tab 'Functional Permissions'. Make sure that the selected context is 'Organization' and grant permission to 'WebDAV_Transfer_Files'. Click 'Update' to confirm.

Now create a new user and assign the new role. Make sure that the user is activated by logging in to Business Manager with the credentials of the new user. Eventually you will have to enter a new password. Keep the user in mind. It will be needed in one of the next configuration steps.

After completing the above steps, you have successfully installed prudsys IREUS interface. In the next section you can activate and configure prudsys IREUS recommendations.

Configuration in Demandware Business Manager

This section will guide you through the process of configuration and activation of prudsys IREUS on Demandware Business Manager.

Open Business Manager and navigate to { Your Site } > “Products and Catalogs” > “prudsys IREUS Recommendations”. This opens the configuration module, which is separated into four areas. You should see a site similar to figure 4.

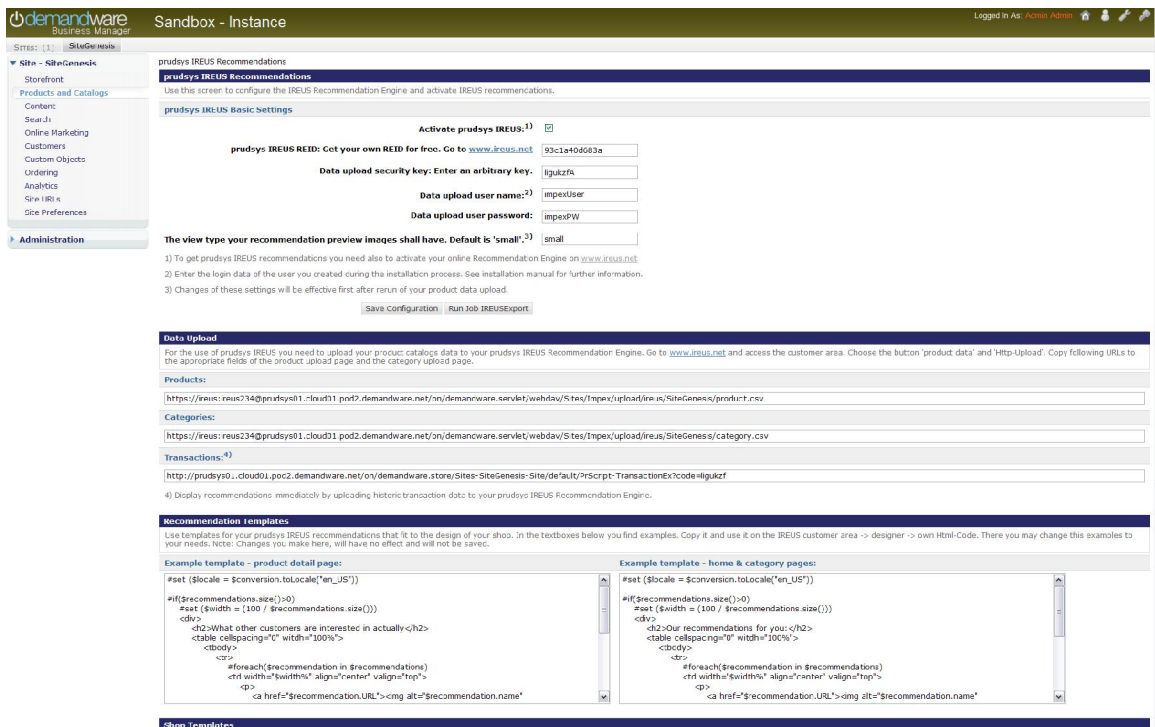


Figure 4: prudsys IREUS Recommendations module

All configurations are carried out in the area “prudsys IREUS Basic Settings”. The other areas will be needed in the configuration steps on www.ireus.net and for the inclusion of recommendation calls into your shop templates.

First you have to check “Activate prudsys IREUS” to activate prudsys IREUS. This option lets you decide if you want prudsys IREUS recommendations to be displayed on your site. By deselecting this box you can disable the call of recommendations temporarily without losing your configuration data. The next field is very important. To get your own IREUS REID go to www.ireus.net register yourself and create your Recommendation Engine. After completion of all registration steps on www.ireus.net come back and enter the IREUS REID you got there. If you need help to get your REID, check out the section “Registration process to get your REID” located in chapter “Configuration on MyIREUS” in this document.

If you want to upload historic transaction data you have to enter an arbitrary security key in the field “Data upload security key”. By uploading historic transaction data you can shorten the learning time until recommendations will be displayed. Uploading of historic transaction data is recommended. The fields “Data upload user name” and “Data upload user password” correspond to the user you created during the installation process before and who has the right to access the import and export directory. Make sure that the user has the permission “WebDAV Transfer files”. The user will be used by prudsys IREUS to fetch latest product and category data.

The last configuration step here is to define the view type of the product images, which shall be used in recommendation previews. The default value is “small”.

Confirm your changes by clicking on “Save Configurations”.

Attention: If it is the first time you have entered and saved all the information, you will now have to run the imported job “IREUSExport” manually. This step is necessary once so all files to export will be

created, before you go to www.ireus.net in the next configuration step and try to upload these files. Note: Creation of export files may take some time and depends on the size of your shop.

Configuration on MyIREUS

This section will guide you through the process of configuration and activation of prudsys IREUS on MyIREUS. At the end you will have created all prerequisites to be able to call recommendations and include them in your templates.

1. Registration process to get your REID

The following section describes the required steps to register yourself on www.ireus.net to get your personal REID.

Go to www.ireus.net and create an account. On the creation page enter all necessary data and sign up. Check the e-mail you entered in the registration process and follow the activation link to enable your access to prudsys IREUS. Now you can log in to prudsys IREUS on www.ireus.net/myireus. After accepting the license agreement you are allowed to create your own IREUS Recommendation Engine. Click on the button 'Create new RE' in the upper left. Enter an arbitrary name for your RE and click again on 'Create new RE'. Now you have your own RE with your REID. You can find the REID, which is required in the Demandware Business Manager configuration process, in the upper left corner right beneath the name of your RE.

2. Upload product, category and transaction data

In order to get your prudsys IREUS recommendations working properly you have to upload latest product and category data at least once. Please note that a scheduled upload is recommended.

Go to www.ireus.net and log in to MyIREUS. Select the recommendation engine you created before in 'Registration process to get your REID' by clicking on the name of the RE. The status of the recommendation engine will be displayed to you. Choose 'Product data request settings' and input fields will be presented, in which you have to enter the URLs, where to download the products and categories information of your Demandware shop. You can find the necessary URLs in the Demandware Business Manager extension, where you configured prudsys IREUS.

Log in to Demandware Business Manager and open the configuration module 'prudsys IREUS Recommendations' for the site you configured before. Copy the URLs for products and categories shown in area 'Data Upload'.

Go back to MyIREUS and paste the URLs into the appropriate input fields. Select the currency of your site in the drop down box and start the uploading process by clicking on 'Fetch item data'. Wait until you get a success message.

If the upload fails make sure, that you have manually started the job 'IREUExport' in Demandware Business Manager before uploading and that it has finished properly. Check the job log files. Please note that the creation of product and category information may take some time, depending on the size of your Demandware shop.

To use always latest data in recommendations you should check the option to 'Run scheduled data fetching'. Define a delay between creation and upload to ensure that the job 'IREUExport' is always finished before the data upload is started and be aware of possible different time zones.

After uploading production and configuration data successfully, you have the option to upload historic transaction data too. If you configure prudsys IREUS recommendations the first time it is recommended to upload historic transaction data once, to shorten the learning period of the system and to play recommendations almost immediately. Paste the URL for transactions, which you copied from the 'Data Upload' area in the Business Manager extension, into the field 'Shopping baskets' and

click on 'Fetch transactions' to start the upload. If you encounter any problems in uploading transaction data you should check, whether the configured instances storefront is password protected. To check the protection, login to Demandware Business Manager and navigate to Administration > Sites > Manage Sites > {Your Site} > Security. The Security tab shows you the status of any of your instances. You have two possibilities to solve the upload problem, if the storefront is password protected. Either you disable the password protection temporarily while uploading transaction data, or you encode the upload URL for transactions with the name and password used to protect the storefront. The standard name is 'storefront'. The following URL shows you an example of a transaction upload URL with encoded name and password:

`http://name:password@demandware.net/on/demandware.store/Sites-SiteGenesis-Site/default/Export-TransactionEx?code=abtrz`

If you are not allowed to see the security tab or you do not know the password, please ask your Administrator.

Finally click on 'Save' to confirm your configuration.

3. Defining and customizing recommendation templates

This section will show you, where to customize the layout of prudsys IREUS recommendations and define the information you want to display.

Go to www.ireus.net and log in to MyIREUS. Select the recommendation engine you created before. In status overview click on 'Template settings "Product Page View"'. This opens a site with three tabs: 'Home pages', 'Category pages' and 'Product details page'. Each tab stands for a special situation you can define a custom recommendation. In the tabs content area you can see the default code template, which will be delivered when a recommendation is called.

The Demandware Business Manager module 'prudsys IREUS Recommendations' provides Demandware specific templates, which you should use to replace the default ones here. So log in to Demandware Business Manager and copy the provided templates in area 'Recommendation Templates' and replace the appropriate ones on MyIREUS. For each template check if the local parameter in the first line corresponds to the local of your shop instance and change it if necessary. It will be used to show local number formatting and currency information in recommendations.

If you replaced all default recommendation templates click on 'Save' to confirm.

The recommendation templates you copied before should meet first requirements and display proper recommendations, if called by Demandware shop sites. In case you have special requirements feel free to modify the recommendation templates to meet your interests.

4. Activating your prudsys IREUS recommendation engine

Before you start your recommendation engine you should check, whether you have done the entire configuration steps described in the chapters before. If everything is fine you can start your recommendation engine now.

Go to www.ireus.net and log in to MyIREUS. Select the recommendation engine you created before. In the status overview click on 'Activate this RE'. Your recommendation engine is now ready to use and will play recommendations if called properly by your shop templates.

Now you can go on to the next chapter of this document and include the recommendations into your shop templates.

Custom Code

Including prudsys IREUS recommendations into your shop templates

This section describes the necessary steps to include prudsys IREUS recommendations into the templates of your shop. Please choose favourable positions for the product and category recommendations to call maximum attention and to suit best with the entire concept of your site. The following instructions are based on the Demandware demo shop instance. To edit your shop templates open Demandware UX Studio with the cartridge of your shop instance.

1. Include calls to the prudsys IREUS Engine

In order to call the prudsys IREUS recommendation engine and get proper recommendations edit your footer, minicart and order confirmation templates.

Open for example “footer.isml” and paste following line of code to the end of your footer template:

```
<isinclude template="ireus/recommendations/ireusrecommendationsfooter"/>
```

Open for example “confirmation.isml” and paste following line of code to the end of your order confirmation template:

```
<isinclude template="ireus/recommendations/ireusrecommendationsorder"/>
```

Open for example “minicart.isml” and paste following line of code right before the closing div tag with class “minicartcontent”, which will be dynamically shown if an item is added to the cart:

```
<isinclude template="ireus/recommendations/ireusrecommendationsbasket"/>
```

2. Include recommendations into your product detail pages

To display prudsys IREUS recommendations on product detail pages you have to edit your product detail template. Open for example “product.isml” and paste following line of code to the appropriate position, where you want prudsys IREUS recommendations to appear:

```
<isinclude template="ireus/recommendations/ireusrecommendationsproduct"/>
```

Note: A preferable position in the Demandware demo shop template could be inside of the div element with class name “productdetailcolumn productimages” and surrounded by an if statement, which ensures that no recommendations are displayed in quick view mode.

3. Include recommendations into your home and category pages

If you want to display prudsys IREUS recommendations on home and category pages you have to edit your homepage and category templates.

Open for example “homepage.isml” and paste following line of code to the appropriate position, where home recommendations shall appear:

```
<isinclude template="ireus/recommendations/ireusrecommendationshome"/>
```

Open for example “categorylanding.isml” and paste following line of code to the appropriate position, where category recommendations shall appear:

```
<isinclude template="ireus/recommendations/ireusrecommendationscategory"/>
```

Note: Be aware of including the code before the closing tag of <isdecorate>.

External Interfaces

The prudsys IREUS Connector does not make usage of any interfaces or webservice except of prudsys IREUS itself.

Testing

Export of required product and category data

This scenario will test the proper execution of the job “IREUExport” to extract required product and category data to the files product.csv and category.csv. The files will be created in the import and export folder under “.../Impex/upload/ireus/{Your Site}/”.

After completion of all installation and configuration steps execute the job “IREUExport”. Wait some time until it is finished. Check the latest log file for jobs (e. g. “jobs-ip-{an ip}-appserver-{current date}.log”). If the job “IREUExport” has finished properly you can check the existence of the files product.csv and category.csv. The export of product and category data as job works fine, if both files exist and they are not empty.

Save configuration data in Business Manager module

This scenario will test the save action of the new Business Manager module “prudsys IREUS Recommendations”. All configuration changes you make in area “prudsys IREUS Basic Settings” should be saved permanently.

Open the module “prudsys IREUS Recommendations”, make some changes in area “prudsys IREUS Basic Settings” and click on save. Please open the module again. Every change should remain in the fields.

Inclusion of recommendations into the storefront

This scenario will test the proper inclusion of recommendations into your storefront.

Make sure you have fulfilled all configuration and installation steps described in the chapters before. Especially, you should verify that prudsys IREUS recommendations are activated in the Business Manager module and that the Recommendation Engine on MyIREUS is active. If all preconditions are pleased, go to your storefront and click through some product pages. After a short period you should see recommendations embedded into the customized templates of your shop, if you visit the same products again.

Activate and deactivate recommendations in your storefront

This scenario will test the functionality to easily activate and deactivate the call and the inclusion of prudsys recommendations in your storefront.

Go to the new Business Manager module “prudsys IREUS Recommendations” and activate prudsys IREUS. Verify that recommendations are shown for example on a product detail page in your storefront. Now deactivate prudsys IREUS in the Business Manager module and go back to the same product detail page. No prudsys recommendations should be displayed anymore.

Operations & Maintenance

Data Storage

The custom business object “ireusconfig” will be used to store relevant information to activate and call prudsys IREUS recommendations. It contains data about the activation status of prudsys IREUS on your site, the REID you got on MyIREUS, the security key used to upload data, the data upload user credentials and the view type of the recommendation preview images (default: ‘small’).

Product and category data will be saved as CSV-files in the impex folder and historic transaction data can be uploaded directly to MyIREUS. The product and the category information will be extracted during the execution of the job “IREUExport” and fetched in a scheduled manner to MyIREUS according to the configuration on MyIREUS. The creation and update interval of both files can be regulated throughout the job “IREUExport”, which you configured in the installation steps before. Note: Up-to-date information about products and categories of your storefront is essential to call and display proper recommendations. Therefore, the job should run once every day.

Availability

The availability of prudsys IREUS recommendations will have no impact on your storefront, apart from the existence of recommendations within your shop sites. If the service from prudsys IREUS should be unavailable, your storefront will still display proper shop sites but without embedded recommendations. The proper execution and configuration of prudsys IREUS can be verified on MyIREUS. Log in to MyIREUS on www.ireus.net and choose the recommendation engine you have created before. The status of the selected recommendation engine will be displayed in the middle. Refer to the prudsys IREUS manual for further information.

Support

Please use following email address in case of defect fixes or improvements according to the prudsys IREUS Connector.

Email: demandware@prudsys.com

User's Guide

Roles, Responsibilities

After the first installation and configuration of the prudsys IREUS Connector, the system only requires little user interaction:

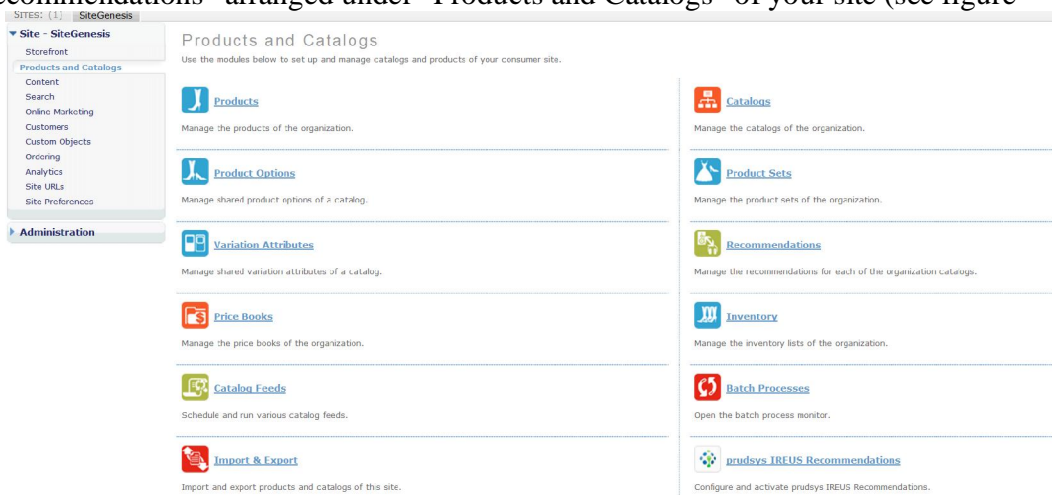
If not scheduled properly the job “IREUExport” should be run every day manually.

If not scheduled properly the extracted product and category files (created during execution of job “IREUExport”) should be fetched manually every day on MyIREUS.

The declared data upload user, created during the installation process, should be verified from time to time. You should test if you can use and log in with that user. Otherwise, data fetching on MyIREUS would not work, product data would not be updated and old data will be used as basis for prudsys IREUS recommendations. Note: A user created within Demandware Business Manager sometimes requires a new password.

Business Manager

Within Demandware Business Manager you will find a new module called “prudsys IREUS Recommendations” arranged under “Products and Catalogs” of your site (see figure



5).

Figure 5: prudsys IREUS Recommendations module

The module allows you to configure the prudsys IREUS Connector, holds information about the integration of recommendations to your site and displays required information to complete the configuration of your Recommendation Engine on MyIREUS. The module prudsys IREUS

Recommendations is separated into four areas. If you open it a site similar to figure 6 will be presented to you.

The screenshot shows the 'prudsys IREUS Recommendations' configuration interface. The top navigation bar includes 'demandware Business Manager' and 'Sandbox - Instance'. The left sidebar lists various site management options like 'Storefront', 'Products and Catalogs', and 'Administration'. The main content area is titled 'prudsys IREUS Recommendations' and contains the following sections:

- prudsys IREUS Recommendations:** A message to activate the engine and activate IREUS recommendations.
- prudsys IREUS Basic Settings:**
 - Activate prudsys IREUS:** A checkbox that is currently checked.
 - prudsys IREUS REID:** A text field containing '93c1e4d6683a'.
 - Data upload security key:** A text field containing 'lpu2fa'.
 - Data upload user name:** A text field containing 'impexUser'.
 - Data upload user password:** A text field containing 'impexPW'.
 - The view type your recommendation preview images shall have:** A dropdown menu set to 'small'.
- Data Upload:**
 - Products:** A text field with a URL: 'https://ireus:reus234@prudsys01.cloud01.poc2.demandware.net/ondemandware.servelet/webdav/Sites/Impex/Upload/ireus/SiteGenesis/product.csv'.
 - Categories:** A text field with a URL: 'https://ireus:reus234@prudsys01.cloud01.poc2.demandware.net/ondemandware.servelet/webdav/Sites/Impex/Upload/ireus/SiteGenesis/category.csv'.
 - Transactions:** A text field with a URL: 'http://prudsys01.cloud01.poc2.demandware.net/ondemandware.store/Sites-SiteGenesis/default?Script=TransactionExCodeIlguzf'.
- Recommendation Templates:** Two text areas containing HTML code snippets for 'product detail page' and 'home & category pages'.

Figure 6: prudsys IREUS Recommendations

All configuration settings for Demandware can be found in the area “prudsys IREUS Basic Settings”. The first option named “Activate prudsys IREUS” lets you decide if you want prudsys IREUS recommendations to be displayed on your site. Deselecting the box will disable the call of recommendations for your storefront without losing your configuration data. The field “prudsys IREUS REID” holds the information about your personal IREUS REID, which you get if you register yourself on MyIREUS on www.ireus.net and create your Recommendation Engine. The field “Data upload security key” is required if you want to upload historic transaction data to MyIREUS. Uploading historic transaction information can shorten the learning period until recommendations will be displayed. The fields “Data upload user name” and “Data upload user password” correspond to the user you created during the installation process of the prudsys IREUS Connector. The user should have the right to access the import and export directory of your Demandware site. The user credentials you enter here will be used by prudsys IREUS to fetch latest product and category data. The last field of that configuration area defines the view type of the product images, which shall be used for recommendation previews. The default value is “small”. You can save the entered configuration data by clicking on “Save Configuration”. The throughout the installation process imported job “IREUSExport” can be executed manually by clicking on “Run Job IREUSExport”. The job IREUSExport will create the required files containing necessary product and category data.

Please refer to the installation and configuration section of this document if you need help to fill in the required information.

The area “Data Upload” contains the dynamically created URLs, which have to be copied to your customer area on MyIREUS to fetch product and category data and to upload historic transaction data.

The area “Recommendation Templates” displays example templates for Demandware shops, which can be used as basis to define what information and how the information should be presented within called recommendations. Note: The templates presented there, cannot be changed and should be copied to the appropriate configuration area on MyIREUS. On MyIREUS you can customize and save them. The last area named “Shop Templates” shall assist you in embedding required calls to prudsys IREUS and integrating prudsys recommendations into the templates of your shop. It holds precise information about the appropriate positions of recommendation calls and defines where prudsys IREUS recommendations could be placed. Refer to the installation section of this document for further information.

Storefront Functionality

After proper installation and configuration of the prudsys IREUS Connector, you can display prudsys IREUS recommendations within your storefront.

Release History

Version	Date	Changes
1.0.0	2011-02-09	Initial release